

# Comparing Event Vendor Management Solutions



EVENTECTIVE | HONEYBOOK | THE BASH

# At a Glance



## EVENTECTIVE

Eventective is an all-in-one event marketing and sales software created for event venues and vendors.



## HONEYBOOK

HoneyBook is a general business management software designed for small, independent businesses.

THE  
BASH

## THE BASH

Formerly Gigmasters, The Bash is an online marketplace for event vendors and entertainers.

# Cost Breakdown

How much will you pay?

## EVENTECTIVE

- \$10-\$140/month based on subscription and location
- Detailed pricing is available online [here](#)

## HONEYBOOK

- \$36-\$129/month based on subscription
- Detailed pricing is available online [here](#)

## THE BASH

- Two plan options: \$129 or \$219/month, plus 5% booking commission fee per event
- Detailed pricing is available online [here](#)

# Pricing & Customer Support

Customer support and pricing options.

Features	Eventective	HoneyBook	The Bash
Support team access	✓	✓	✓
On-demand resources	✓	✓	
Free version available	✓		
Trial option	✓	✓	
Affordable pricing	✓	✓	
Hassle-free cancellation policy	✓	✓	?
Designed exclusively for event businesses	✓		✓

**Why Eventective:** We provide a flexible, affordable solution for event businesses, offering a free version and tiered plans. Plus, with a trial option, on-demand resources, and a responsive team, you'll be supported every step of the way.

# Booking Features

Tools that allow you to create contracts and manage payments.

Features	Eventective	HoneyBook	The Bash
Custom proposals or contracts	✓	✓	
E-sign capabilities	✓	✓	
Online payment processing	✓	✓	✓
Payment processor options	✓		
No booking commission fees	✓	✓	
Revenue reporting tools	✓	✓	✓
No charge for additional users	✓		?

**Why Eventective:** Use contract and payment tools at no extra cost. You can find everything in one place, so there's no need for additional software or complicated add-ons. We make it easy to manage your entire event business so you can spend more time doing what you do best.

# Marketing Features

Tools that promote your business and boost visibility in your area.

Features	Eventective	HoneyBook	The Bash
Public business profile with pricing	✓		✓
Unlimited photos & videos	✓		✓
Calendar tools with automated responses	✓	✓	✓
Profile performance reporting	✓		✓
1 million+ site visitors planning events every month	✓		✓
Easy set up & updates	✓		
All-in-one marketing & sales system	✓		✓

**Why Eventective:** Event businesses like yours love our all-in-one platform, established online presence, and consistently high traffic numbers. We receive over 1 million site visitors every month, which gives you more opportunities to put your business in front of people planning events.

# Lead Features

Tools that grow your business and allow you to connect with leads.

Features	Eventective	HoneyBook	The Bash
Free direct event requests	✓		
Access to people planning events in your area (Leads)	✓		✓
Website inquiry form	✓	✓	✓
Automation tools	✓	✓	✓
Customizable response templates	✓	✓	✓
User-friendly communication tools	✓	✓	✓
Lead reporting	✓	✓	✓

**Why Eventective:** We help you connect with the right clients. With free direct inquiries, a curated Lead Market, easy-to-use communication tools, and powerful reporting, you'll have everything you need to fill your calendar.

**Want to see if  
Eventective is  
a good fit for  
your business?**

Contact us anytime!  
We're here to help.



**Don't just take our  
word for it.** See what  
our clients love  
about us **here**.

[View pricing](#)  
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