

# Comparing Event Venue Management Solutions



EVENTECTIVE | HONEYBOOK | TRIPLESEAT

# At a Glance



## EVENTECTIVE

Eventective is an all-in-one event marketing and sales software created for event venues and vendors.



## HONEYBOOK

HoneyBook is a general business management software designed for small, independent businesses.



## TRIPLESEAT

Tripleseat is an event management software built for larger chain restaurants, hotels, and venues.

# Pricing & Customer Support

Customer support and pricing options.

Features	Eventective	HoneyBook	Tripleseat
Dedicated account manager	✓	✓	✓
Assisted onboarding process	✓	✓	✓
Free version available	✓		
Discounted trial option	✓	✓	
Affordable pricing	✓	✓	
Hassle-free cancellation policy	✓	✓	
Designed exclusively for event businesses	✓		

**Why Eventective:** We provide a flexible, affordable solution for venues that host all events, offering a free version and tiered plans. With discounted trial options and dedicated customer support, Eventective is the perfect partner to help your venue book more events.

# Booking Features

Tools that allow you to create contracts and manage payments.

Features	Eventective	HoneyBook	Tripleseat
Custom proposals or contracts	✓	✓	✓
E-sign capabilities	✓	✓	✓
Online payment processing	✓	✓	✓
Payment processor options	✓		✓
No booking commission fees	✓	✓	✓
Revenue reporting tools	✓	✓	✓
No charge for additional users	✓		

**Why Eventective:** Use our contract and payment tools at no extra cost. You can find everything in one place, so there's no need for additional software or complicated add-ons. We make it easy to manage your entire business so you can spend more time hosting events.

# Marketing Features

Tools that promote your business and boost visibility in your area.

Features	Eventective	HoneyBook	Tripleseat's EventUp
Public business profile with pricing	✓		✓
Unlimited photos & videos	✓		✓
Calendar tools with automated responses	✓	✓	✓
Profile performance reporting	✓		✓
1 million+ site visitors planning events every month	✓		
Free profile set-up and updates	✓		
All-in-one marketing & sales system	✓		

**Why Eventective:** Venues like yours love our all-in-one platform, established online presence, and consistently high traffic numbers. We receive over 1 million site visitors every month, which gives you more opportunities to put your venue in front of people planning all kinds of events.

# Prospecting Features

Tools that grow your business and allow you to connect with prospects.

Features	Eventective	HoneyBook	Tripleseat
Free direct event requests	✓		✓
Access to people planning events in your area (Leads)	✓		
Website inquiry form	✓	✓	✓
Automated workflows	✓	✓	✓
Customizable response templates	✓	✓	✓
User-friendly communication tools	✓	✓	✓
Prospect reporting	✓	✓	✓

**Why Eventective:** We help you connect with the right clients for your venue. With free direct inquiries, access to a competitive Lead Market, easy-to-use communication tools, and powerful reporting options, Eventective provides everything you need to attract and book more events.

**Want to see if  
Eventective is  
a good fit for  
your business?**

Contact us anytime!  
We're here to help.



**Don't just take our  
word for it.** See what  
our clients love  
about us **here**.

[View pricing](#) | 207-253-1653 |  
[sales@eventective.com](mailto:sales@eventective.com)