



Eventective Basics

Build a better event business.

www.eventective.com

sales@eventective.com

207.253.1653

Descargar en español



Télécharger en français



Market

Profile features to get your business noticed.

Upload a variety of your best, most current photos.

Prospects want to see your event business — and high quality photos and videos will make it stand out. To attract the most qualified prospects, aim for 8-15 images that showcase inside and outside your business.

Write a detailed profile description.

Display key information about your business, including:

- 6+ sentences about your services
- Unique details about your setting, features, and location
- Links to your website and social media pages

Add pricing information.

Prospects are searching for costs of event-related services — it's the #1 thing they want to know. Give prospects a reason to contact you directly by adding pricing or event packages to your listing. Eventective makes it easy!

Update your calendar.

Let prospects know which days you're free, closed, or booked. You can add the calendar right to your profile so prospects can see when you're available. You can also send automated responses for any dates you aren't available.

Prospect

Prospecting tools to generate qualified event business.

Referrals

- Event inquiries who are interested in your business
- Always free - yes, really!

Leads

- Event business opportunities in your area
- Accessible with an [Advertising Subscription](#)

Access free Referrals.

A Referral is from someone who has seen your profile on Eventective and wants more information about hosting their event with you. Calling them is best – especially if they provided a phone number. You can also connect from your Eventective Inbox.

Utilize our competitive Lead Market and Lead Filters.

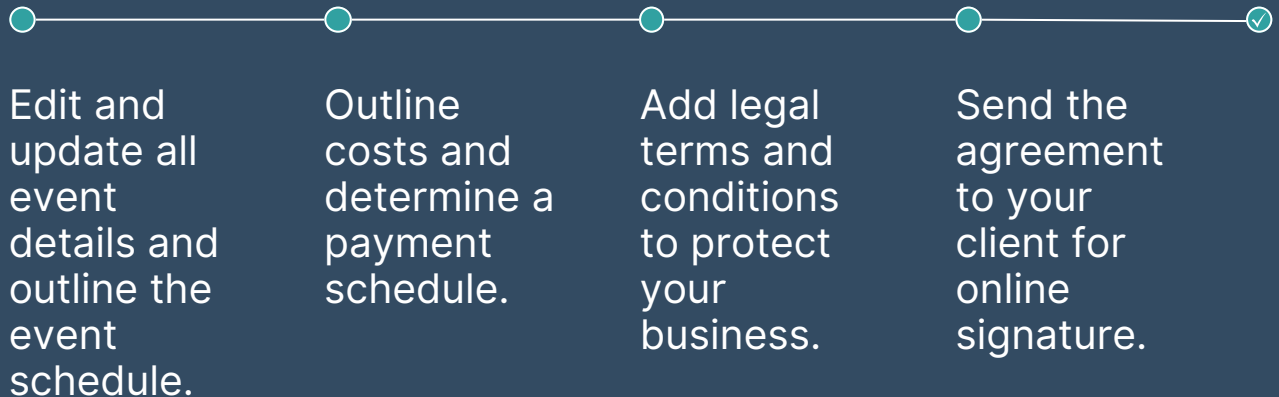
A Lead is someone planning an event in your area who wants to hear from businesses like yours. You can access these Leads in our competitive Lead Market with an [Advertising Subscription](#). Lead Filters ensure you only see Leads that fit your business best.

Stay organized and respond fast with our Inbox.

Your Eventective Inbox allows you to communicate easily with Referrals and Leads. Create custom message templates, automate responses, set follow-up tasks, and more.

Negotiate & Book

Booking and payment
solutions made easy.



*Get unlimited access to these features with an
[Eventective Subscription](#)*

Integrate with our payment partners.

Integrate Eventective with our payment partners to request payments and provide a secure transaction experience.

Track all payments.

Set payment deadlines and view overdue payments. Easily track your expected revenue for upcoming events.

Generate detailed reports.

Assess your profile performance, response time, sales funnel, and booked business with our reporting tools.

Questions? We're here for you!

Talk to a **real human** who is
committed to your success.

eventective.com

sales@eventective.com

207.253.1653

